



**CANADIAN FEDERATION  
OF INDEPENDENT BUSINESS**

*In business for your business™*



# Decluttering Municipalities

*How Nova Scotia is leading the way on  
municipal red tape reduction*



**Jordi Morgan**

**Vice president, Atlantic**

November 2019

# About CFIB

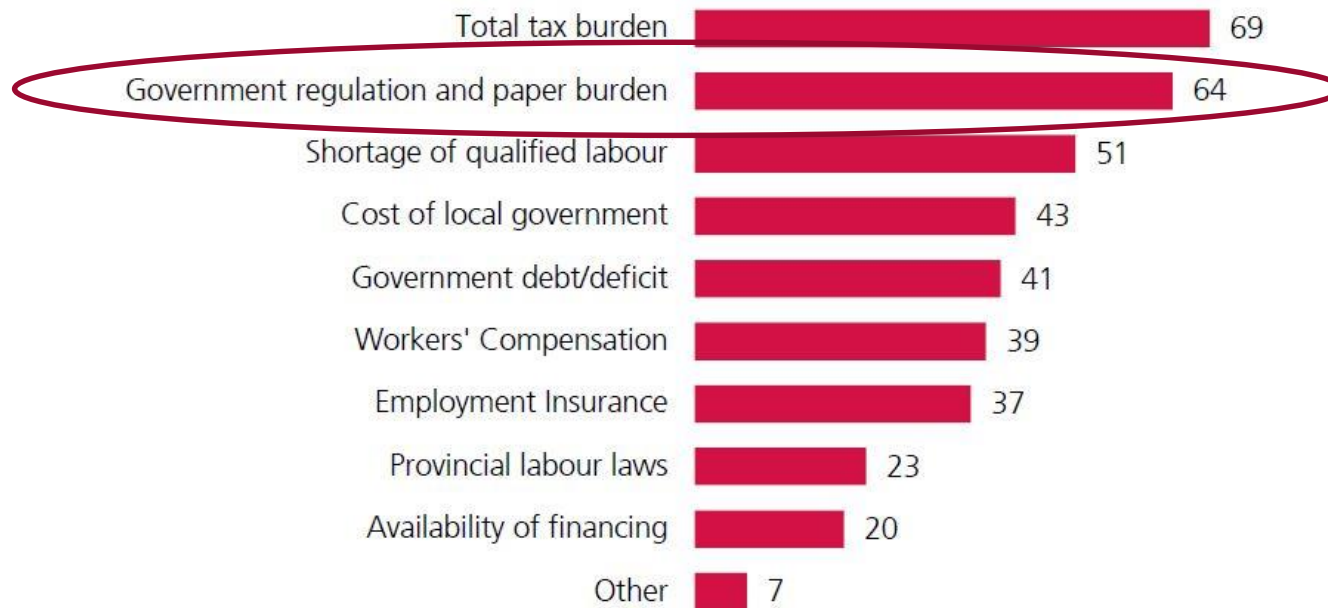
- Represents independent business
- 110,000 business members across Canada
- Non-partisan, not-for-profit organization
- Push for action on municipal, provincial and federal issues
- Represents all sectors, all reasons
- One member = one vote

# Decluttering Municipalities

- Why CFIB fights red tape
- HRM - Joint Project for Regulatory Modernization
- Cape Breton red tape reduction effort
- What this means for your municipality
- How does this relate to **Extended Producer Responsibility**

# Why CFIB fights red tape

## Serious concerns for Nova Scotia's small and medium-sized business owners



Source: CFIB, *Our Members' Opinions, Nova Scotia results, n=432, January 2017.*

## Why CFIB fights red tape

**Cost of regulation per employee by size of business (2017 dollars)**

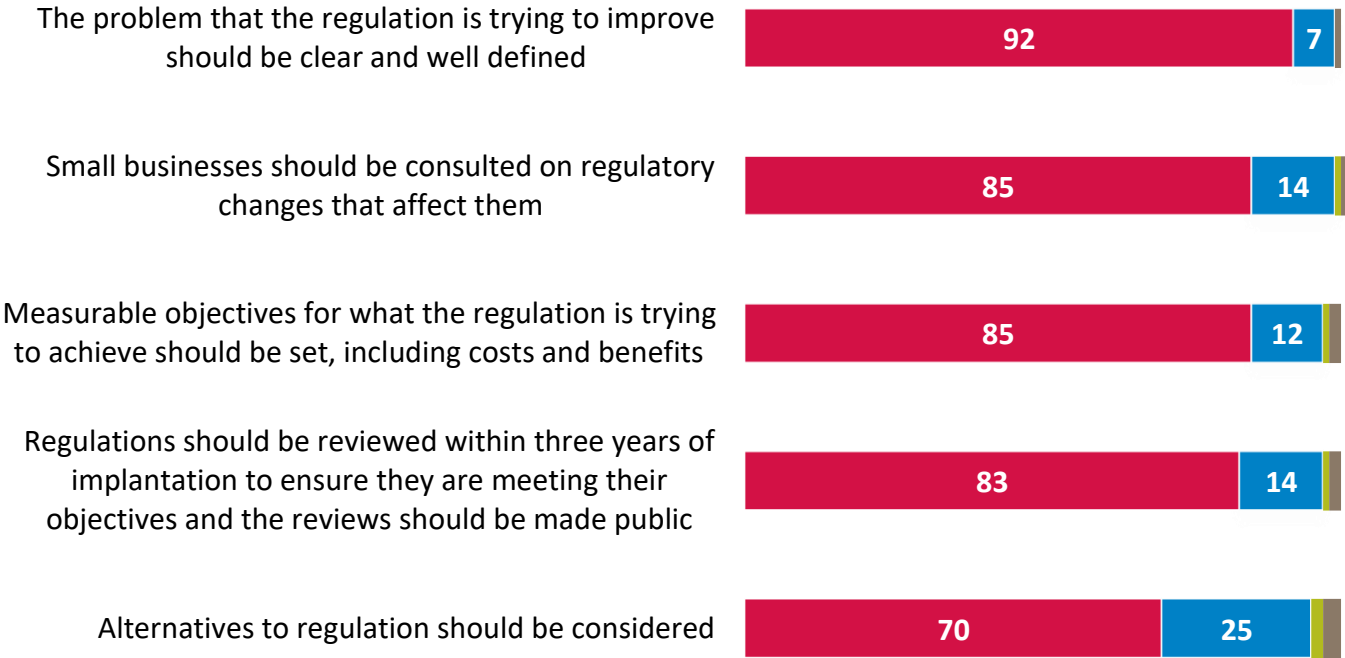
	Fewer than 5 employees	5 - 19	20 - 49	50 - 99	100+
Canada (national average)	\$6,744	\$3,489	\$2,549	\$1,711	\$1,253
Nova Scotia	\$7,164	\$2,864	\$2,433	\$1,711*	\$1,253*

*\*Where sample size  $n < 20$  formula replaces provincial employee costs with national employee costs.*

*Source: CFIB, Queenie Wong, The Cost of Government Regulation on Canadian Business, January 2018.*

# Why CFIB fights red tape

When governments consider new regulation, how important is it that they follow these principles? (Select one answer only)



■ Very important ■ Somewhat important ■ Not very important ■ Not at all important ■ Don't know

# Premiers' Charter of Governing Principles for Regulation (2017)

The Government will regulate only when outcomes can't be achieved by self-regulatory or non-regulatory approaches and:

- costs and benefits show regulation is clearly superior
- implementation is proportionate, accountable, consistent, accessible, targeted and predictable.

Regulation should not impose costs and obligations on business, social enterprises, individuals and community groups unless a compelling case has been made to do so.

# Premiers' Charter of Governing Principles for Regulation

**The policy need should be clearly articulated at the outset**

**Regulation should:**

- **be the only effective and necessary way to meet the policy need**
- **be a tempered response**
- **be accountable (Measurable)**
- **be accessible and easy to comply with**
- **consider economic impact**



# Premiers' Charter of Governing Principles for Regulation

Adopted by all four Atlantic Premiers

New Brunswick's Red Tape reduction effort

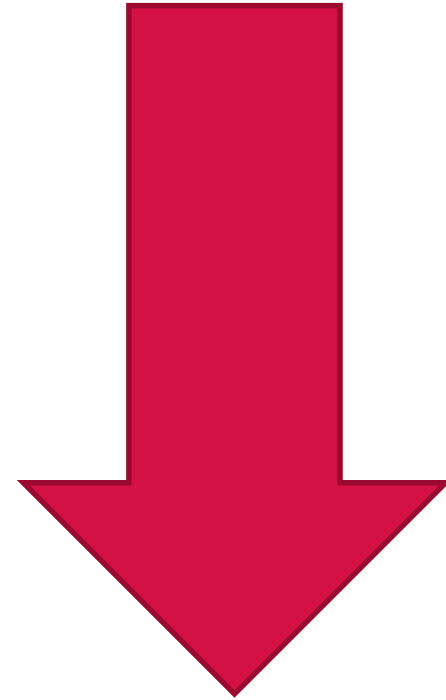
- Charter adoption
- Business Navigation
- Clear targets

Regional Cooperation

Key:

**Red tape reduction and  
regulatory modernization  
can lower costs for  
business.**

**...and for government.**



# Premiers' Charter of Governing Principles for Regulation

- **Joint Project for Regulatory Modernization with the province**
- **Halifax Regional Municipality adopted Administrative order in 2018 mirroring these principles**
- **Business Advisory Panel**

# Golden Scissors Award 2109



On the  
cutting  
edge!



Joint Project for Regulatory  
Modernization

# 2019 Golden Scissors Award Finalists



Here are the finalists for the 2019 Golden Scissors Award!

The winners and honorable mentions will be announced January 24. Visit [cfib.ca/redtape](http://cfib.ca/redtape) for more news during [Red Tape Awareness Week](#).



## Tag-teaming to wrestle red tape

### Nominees:

- *Hon. Stephen McNeil, Premier of Nova Scotia*
- *Mike Savage, Mayor of Halifax*

In 2016, Halifax received a Paperweight from CFIB for its terribly bureaucratic restaurant patio rules. As a result, Halifax teamed up with the provincial regulatory affairs office to create the *Joint Project for Regulatory Modernization*. With input from the business community and key leaders from the province, small business red tape pain points are being identified and resolved. The one-year pilot has been extended for two more years to deliver more results to small business.

Some successes so far include fixing problems with sidewalk café applications and simplifying the language and permit process for commercial signs. Halifax has also adopted a Charter of Governing Principles on Regulation, to entrench regulatory reform culture into the city's administration. Nova Scotia Premier Stephen McNeil and Halifax Mayor Mike Savage are nominated for their leadership and cooperation on red tape reduction.

# Red Tape Report Card

## Nova Scotia



2019 Grade

**A**

### Context and commentary

Nova Scotia is a leader in Atlantic Canada on red tape reduction and has a very committed team in the Office of Regulatory Affairs and Service Effectiveness. Given the unilateral action taken on internal trade, red tape reduction is clearly a priority for the Premier.

**Strong political leadership**

YES | NO



**Comprehensive public measure**

YES | NO



**Clear cap on government rules**

YES | NO







The Office of Regulatory Affairs is expanding partnerships with Cape Breton municipalities to align specific business regulations.

# Extended Producer Responsibility Printed Paper and Packaging

## **EPR-PPP**



# EPR Policy Objective

Municipal Savings?

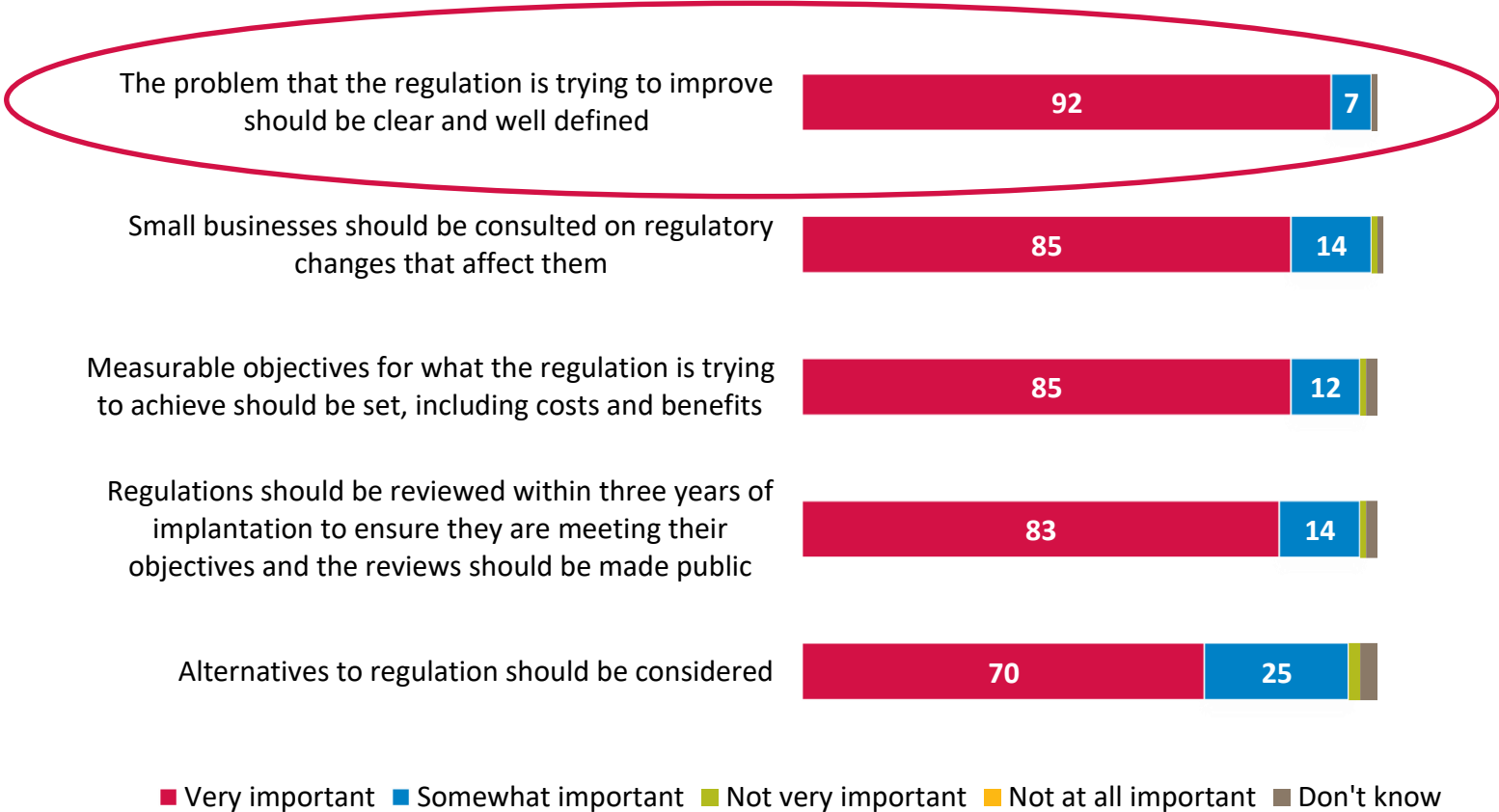


Environmental Outcomes?



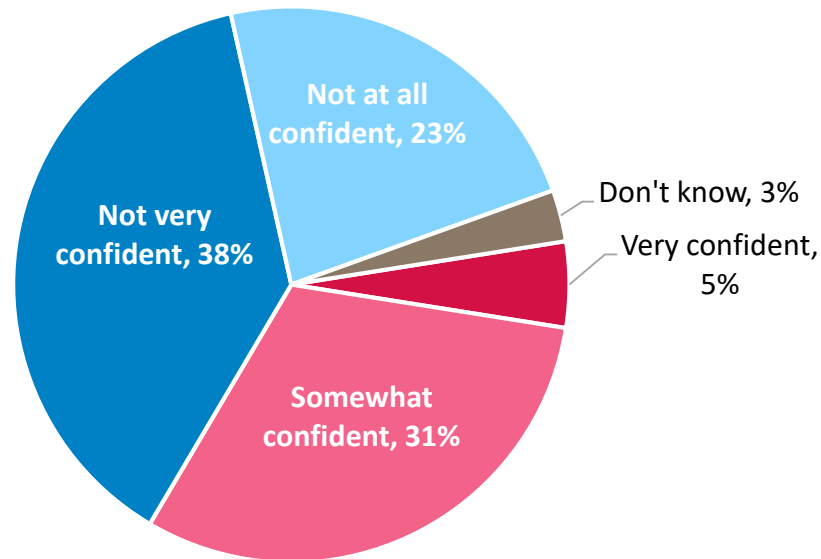
# Why CFIB fights red tape

When governments consider new regulation, how important is it that they follow these principles? (Select one answer only)



# RECYCLING

How confident are you that the recycling programs that currently exist in your province are doing a good job at improving the environment at a reasonable cost? (Select one answer only)



# Questions?

**Jordi Morgan:**

902 420 1997

Jordi.morgan@cfib.ca

**CFIB Halifax**

504-5121 Sackville Street

Halifax, NS

B3J 1K1