



2019 CONFERENCE PROGRAM

All business sessions will take place at the Westin Nova Scotian Hotel.

Tuesday, Nov 6

2:00 p.m. – 8:00 p.m.

Registration - Mezzanine

7:00 p.m. – 8:30 p.m.

Meet & Greet Reception – Commonwealth A

Wednesday, Nov 6

8:00 a.m. to 9:15 a.m.

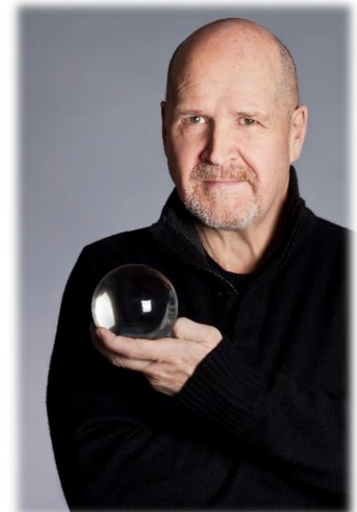
Opening – Atlantic Ballroom

- Remarks by Conference Chair Mayor Pam Mood, Town of Yarmouth
- Greetings from Mayor Mike Savage, HRM
- Remarks by NSFM President Wayne Mason, Halifax
- Remarks by Honourable Chuck Porter, Minister of Dept of Municipal Affairs & Housing
- Greetings from Mike Dolter, President, AMANS
- Greetings from Saeed El-Darahali, President & CEO of SimplyCast our Presenting Sponsor
- Presentation of Climate Change Leaders Award and Carbon Surcharge Fund Recipients
- Presentation of NSFM Long Service Awards

9:15 a.m. – 10:15 a.m. Keynote Address – Deep Service: A Call to a Higher Level – Atlantic Ballroom - Speaker: Bill Carr

People involved in government, whether elected or employed as a civil servant, have an amazing opportunity to serve and serve deeply. Too often we get caught up in the day to day details and mania of our work-a-day world and lose sight of why we are here. Public service is a noble calling when we remember it as such. This keynote address is about bringing us back to a shared commitment to serve and serve deeply our community and thereby our society, our families and all who will come after us. Deep Service: a Call to a Higher Level seeks to unite us all and reignite the fire to serve Nova Scotia and Nova Scotians and be truly Leading the Change to a better future for all.

About the Speaker: Bill Carr is known as a multi-medium artist, an actor, humorist, writer and motivational speaker. For over twenty-five years, Bill has been making people laugh at what's trivial while helping them think deeply about what counts. Bill helps people see their world



in new and exciting ways. Bill's unique blend of humour and insight inspires laughter and consideration; offering his audience a fresh perspective on what they face everyday. Bill researches and studies his audience and takes on the themes of their event, helping everyone focus on those things that truly matter. His humour is always directed straight to the point of the event in order to help achieve the outcomes the organizers are working so hard to achieve. His thirty-year career has seen him perform on stages across the country and most notably here in Nova Scotia at Neptune Theatre, Mermaid Theatre and the Atlantic Theatre Festival. He has written and performed in numerous radio dramas for CBC and has made appearances on countless television programs, several movies and more advertisements than he'd care to think about. Bill studied philosophy, English and theatre at Acadia University, and theology at Christian Theological Seminary in Indianapolis, Indiana, and the Atlantic School of Theology in Halifax. Bill is a community activist and is a cofounder of a new company called ARC: The Atlantic Restorative Company, which works to integrate restorative practices into every aspect of family, business and community.

Sponsored by



10:15 a.m. – 10:45 a.m.

Break/Networking/Exhibits – Mezzanine & Commonwealth B

Sponsored by



10:45 a.m. – 11:45 a.m.

Concurrent Session – The Political-Administrative Dichotomy – AMANS
– Atlantic Ballroom

Municipal Councils make many decisions that impact their community and the municipality. The best decisions are made when Council and staff have a certain level of harmonization. It sounds simple, policy and politics are the domain of elected officials and administration is the domain of staff. But the best decisions are not the result of one of these perspectives triumphing over the other, but those that integrate the technocratic public service view with the local sensitivity that municipal elected officials contribute. This session will discuss ways in which council can balance what the public expresses with what staff advises. It will look at what steps can be taken to ensure that decisions are made in the best interest of the community and the municipality. Presenters: Mr. Alain Muise, CAO, Municipality of the District of Argyle; Deputy Mayor Emily Lutz, County of Kings.

10:45 a.m. – 11:45 a.m.

Concurrent Session – The Nova Scotia Asset Management Program &
The Municipal Flood Line Mapping Project – Harbour Suites

This two-part session will provide overviews of two initiatives that are creating valuable resources for municipalities to increase their resilience. *The Nova Scotia Asset Management*

Program continues to make progress to support municipalities with their infrastructure planning efforts by developing tools and resources that lay a solid foundation for making informed, evidence-based decisions for managing municipal assets. At this session, you will learn about the tools and resources developed from pilot projects led by the Department of Municipal Affairs and Housing, which involved 7 of our local municipalities. You will also hear about the progress made with the associated *Infrastructure Registry for Municipal Assets* (IRMA) system that aims to provide a “one stop shop” to house, maintain and map asset information, and allow municipalities to access preliminary state of infrastructure analytics. *The Municipal Flood Line Mapping Project*, jointly funded by the Province and Public Safety Canada’s National Disaster Mitigation Program, will provide specifications and guidance to support municipalities in developing consistent and accurate flood maps. In the second half of this session, you will learn about this project and the resources being developed for municipalities. These resources include recommendations on minimum requirements for flood mapping, a climate change scenario to be used in flood hazard mapping, and publicly available province-wide LiDAR data. The overall goal of the project is to provide municipalities with baseline information to increase their resilience to future floods. Presenters: Jennifer Duncan, Senior Engineer and Gordon Smith, Director of Planning, Department of Municipal Affairs & Housing

10:45 a.m. – 11:45 a.m.

Concurrent Session – Digital Engagement for Municipalities - SimplyCast – Tradewinds



With diverse audiences, municipal communicators have the opportunity to personalize engagement for citizens and stakeholders. From all different levels — individual, organizational, public, intra- and interpersonal — municipalities and their communicators require the ability to facilitate engagement and analyze the responses received from audiences. The opportunity? Digital engagement. Digital engagement initiatives are picking up traction in many departments and offices as citizens expect to be digitally engaged. Municipal digital engagement strategies have been able to help municipalities of all sizes complement existing processes while also streamlining organizational procedures and offering citizens more in the way of personalized communication and services. Digital municipalities are able to improve citizen engagement by leveraging online technologies to learn about each individual citizen and their needs and interests. Having this information automatically generated allows municipalities to make better decisions, enhance public services, and increase safety. With standardized, digitized communication and engagement strategies, municipalities can ensure proper and timely distribution of emergency and non-emergency communications to all citizens. As experts in engagement and digitization, SimplyCast is excited to have this opportunity to impart knowledge and aid local municipalities in their endeavors to organize, communicate, and engage their citizens. Hosted by Saeed El-Darahali, President and CEO of SimplyCast, this session will explore the opportunities municipalities have today to digitize components of their day-to-day operations in order to gain new insights, optimize procedures, and offer citizens engaging communication. Russell Stuart, Director of Health Services Emergency Management for the Nova Scotia Department of Health and Wellness, will also be joining via teleconference to outline emergency scenarios and the ways in which digital technologies are able to help in preparation, response, and restoration efforts.

11:55 a.m. – 12:55 p.m.

Delegate's Luncheon – Commonwealth A

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1:00 p.m. – 1:15 p.m.

Update from NSFMC CEO Juanita Spencer – Atlantic Ballroom

1:15 p.m. – 2:00 p.m.

Annual General Meeting – Atlantic Ballroom

Audited Financial Statements

Motion re Dues

Report of the Nominating Committee

2:00 p.m. – 3:00 p.m.

Caucus Meetings & Elections

Regional Caucus – Seaport Room

Rural Caucus – Atlantic Ballroom

Towns Caucus – Harbour Suites

3:00 p.m. – 3:30 p.m.

Break/Networking/Exhibits – Mezzanine & Commonwealth B

Sponsored by



3:30 p.m. – 4:15 p.m.

Caucus Meetings continued

FREE EVENING

4:30 p.m. – 5:30 p.m.

Optional Event – Women Creating Future Leaders – Moving the Needle to gender balance – Commonwealth A

What would you tell a woman coming into politics that you wish you had known?

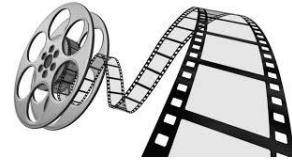
Come and join these frank round table discussions with your fellow female municipal colleagues.

4:45 p.m. – 5:45 p.m.

Optional Event – Powered by Communities Film Festival – QUEST – Atlantic Ballroom

Striving to make the unknown, known and the uncelebrated, celebrated - the **Powered by Communities** initiative is bringing community energy success stories in Nova Scotia to the forefront.

As part of this initiative, the **Powered by Communities Film Festival** has brought together short films, some familiar and some new, to showcase the amazing achievements of Nova Scotia's municipalities. Join us and be inspired by the possibilities of how municipal government can better serve its residents through innovative energy projects.



Thursday, Nov 7

6:45 a.m. – 7:30 a.m.

Early Morning Walk (weather permitting) – Meet in Westin Lobby

Enjoy an early morning walk lead by Rebecca Kolstee, Municipal Wellness Coordinator, Association of Municipal Administrators NS

8:00 a.m. – 9:00 a.m.

What can FCM do for your municipality? – Atlantic Ballroom

This panel discussion will provide you with an update on current FCM activities and initiatives. President Bill Karsten and Councillor Tom Taggart, County of Colchester and Vice-Chair of the FCM Rural Forum will discuss their funding opportunities, online resources and how they are working with NSFMS to advocate for Nova Scotia's Municipalities.

9:00 a.m. – 9:30 a.m.

Dr. Thomas Trappenberg, Leader of the Green Party – Atlantic Ballroom

9:30 a.m. – 10:15 a.m.

Resolutions/Feedback from Members – Atlantic Ballroom

10:15 a.m. – 10:45 a.m.

Break/Networking/Exhibits – Mezzanine & Commonwealth B

Sponsored by



10:45 a.m. – 11:30 a.m.

Resolutions/Feedback from Members – Atlantic Ballroom

11:30 a.m. – 12:00 p.m.

Tim Houston, Leader of the PC Party – Atlantic Ballroom

12:00 p.m. – 1:00 p.m.

Delegates' Luncheon – Commonwealth A

1:05 p.m. – 1:35 p.m.

Gary Burrill, Leader of the NDP Party – Atlantic Ballroom

1:35 p.m. – 2:35 p.m.

Municipal Government Needs a Good De-Cluttering – Jordi Morgan, CFIB – Atlantic Ballroom

Jordi Morgan oversees all legislative activities and communications for the Atlantic region for Canada's largest business association. CFIB represents 5,200 business owners in Nova Scotia. Jordi chairs HRM's Joint Project for Regulatory Modernization (JPRM) Business Advisory Panel and, along with his colleagues at CFIB, provides strong advocacy for federal, provincial and municipal red tape reduction.

2:35 p.m. – 3:00 p.m.

Break/Networking/Exhibits – Mezzanine & Commonwealth B

3:00 p.m. – 3:30 p.m.

Honourable Chuck Porter, Minister of Municipal Affairs and Housing (on behalf of Premier McNeil) – Atlantic Ballroom

3:30 p.m. – 4:30 p.m.

Panel: Successful Partnerships between Municipalities and First Nations – Atlantic Ballroom

Strong relationships with the First Nations Community are essential to the viability and sustainability of our municipalities. Come and learn how some of your colleagues have created this success within their own municipalities. Mayor Brenda Chisholm from the Town of Port Hawkesbury and Laura Prosper and Karen Ann Bernard from Eskasoni will be on hand to outline the Government FOCUS (Female Objectives Cape Breton Unama'ki Strait) initiative. FOCUS is a movement of community leaders from the six First Nation communities and 10 municipalities in the Strait region as well as in Unama'ki - Cape Breton. The focus will be to host a school to

encourage women from all 16 communities to learn more about, and consider running for, local government, whether it is First Nation Councils or Municipalities. The desired result is to reach a better gender balance at First Nation and Municipal councils for eastern Nova Scotia, and the best way to achieve this goal is for our community leaders to collaborate and work together to achieve this desired result. Mayor Cecil Clarke, CBRM and Chief Terry Paul from Membertou will also be joining the discussion. A lot has changed in the last 25 years. Amalgamation created the CBRM and with that, a new relationship between the municipality and the local First Nations communities began. Leveraging traditional knowledge and contemporary processes, the communities have created a strong connection and positive change. Growing together, through shared projects and priorities, CBRM and Membertou have forged ahead in the spirit of cooperation and collaboration, producing shared infrastructure and economic benefits, resulting in reconciliation via action; not just words. There are bumps along the road but with renewed political trust and open dialogue, CBRM and Membertou continue to evolve together. Rose Paul, the CEO of Bayside Development Corporation will also join the panel to discuss her experiences with economic development in municipalities.

6:15 p.m. – 7:00 p.m.

Reception

7:00 p.m. – 9:00 p.m.

Banquet

Sponsored by Frank Cowan Company

Frank Cowan Company is a leader in providing specialized insurance programs, including risk management and claims services to municipalities, healthcare, education, community, children's and social service organizations across Canada. Proven industry knowledge, gained through over nine decades of partnering with insurance companies and independent brokers, gives Frank Cowan Company the ability to effectively manage the necessary risk, advisory and claims services for both standard and complex issues.

Frank Cowan Company is a Managing General Agent (MGA) with the authority to write and service business and municipalities on behalf of strategic partners who share our commitment and dedication to protecting specialized organizations. Because our partners are long-term participants on our program, they understand the nature of fluctuating market conditions and complex claims and are prepared to stay the course.

9:00 p.m. – 11:30 p.m.

Dance

BLUESMOBILE is the Annapolis Valley's own 15-piece dance band featuring a 6-piece horn section, 5-piece rhythm section, and 4 vocalists. The band plays music from many musical styles including blues, funk, rock, soul and R&B!



Friday, Nov 8

8:00 a.m. – 9:00 a.m.

Sponsored Session: Are your Municipal Facilities Climate Ready? – AMERESCO – Harbour Suites

Climate disruption is causing damage to infrastructure, cost increases, and adverse health effects that have enormous financial implications for municipalities. Ameresco is helping municipalities of all sizes reduce exposure to climate risks, lower liability costs, and reduce operating costs by making new and existing facilities more efficient and climate resilient.

AMERESCO has become a leading energy efficiency and renewable energy company by approaching its business with a specific set of values and goals. All of our projects and our employees embrace our Mission, Vision and Values as we work to meet the energy and sustainability goals of our clients and stakeholders

9:00 a.m. – 10:00 a.m.

Concurrent Session: Bulk Purchase of Electronic Voting Services – AMANS – Atlantic Ballroom

Municipal Councils will soon have to decide which voting method they wish to use for the upcoming 2020 municipal elections. This session will provide key information with regard to: Council's role in municipal elections; the use of e-voting in past municipal elections; the realities of electronic voting; and perceived vulnerabilities. HRM is finalizing the e-voting services RFP for the 2020 municipal elections. The RFP includes language enabling other municipalities to use the HRM selected vendor and the pricing outlined in the RFP proposal. Joining the e-voting services RFP will provide significant cost savings to municipalities. This session will provide information about how to join and municipal obligations. Presenters: Kevin Arjoon, Municipal Clerk, HRM; and Mark Phillips, CAO, Region of Windsor/West Hants.

9:00 a.m. – 10:00 a.m.

Concurrent Session: PVSC Strategic Update – Commonwealth A

As a municipally funded service provider to all 50 municipalities in Nova Scotia, Property Valuation Services Corporation (PVSC) prides itself in providing municipalities with the information required to budget, set municipal tax rates and bill and collect property taxes. Grounded in Service Level Agreements with municipalities, PVSC has spent the last year expanding its client care program highlighting its commitment to the quality of the assessment roll. Come hear how PVSC is capitalizing on emerging technology to continuously provide municipalities with timely, accurate assessment information while exploring alternative methods of revenue generation. . Presenters: Warden Jimmy MacAlpine, Chair, PVSC Board of Director and Kathy Gillis, CEO, PVSC

10:10 a.m. – 11:15 a.m.

How Immigration is Helping Employers and Communities Succeed – Atlantic Ballroom

Nova Scotia is welcoming a record number of newcomers. The Honourable Lena Metlege Diab, Q.C., Minister of Immigration, along with representatives from NS Health Authority and the NSOI, will discuss how immigration benefits all Nova Scotians through a strengthened economy and population growth. During this informative panel, learn how the Nova Scotia Office of Immigration's innovative programs are supporting businesses and communities succeed by helping employers fill labour needs, diversifying our communities, contributing to improvements in healthcare and education, and the retention of newcomers.

11:15 a.m. – 11:30 a.m.

Closing Ceremonies & Prize Draws